

Guidelines for Submitting Student Work to the 2020 Climate Stories Instagram Exhibition

Submission Deadline: Monday April 13 (ideal date); Monday, April 20 at the latest.

Exhibition Launch: Wednesday, April 15 on instagram @ASUclimatestories

Please read and follow the directions carefully

Overview of Submission Process

For this experimental online exhibition, we will be accepting still images; videos; and very short text submissions. Each class can still submit up to 3 projects that can be well represented through photographs, digital images, or video for an online exhibition that will evolve over the course of a month or more through the Climate Stories instagram channel, @ASUclimatestories.

For each project you can submit up to 3 files. These files will need to be: .jpg for photographs and .mp4 or .mov or videos; for text submissions please use either a word .doc or .docx, or a google doc file.

Files should be named consistently by project using the following format: course name_project number_file number. format type.

Examples of file titling format:

Art4012_Project 1_ 1.jpg; Art 4012_Project 1_2.jpg; etc.

Art 4012_Project 2_1.mp4

Art 4012_Project 3_1.doc

We will collect the files for each project through a google folder that has been set up for each class in the collaborative's shared space on Google here: [Instagram Showcase 2020](#). Along with these files, each class will also need to fill out the submission form included in your folder. Information from the submission form will be used with project posts. [Submission form template here.](#)

To participate in our instagram exhibition, faculty or students from participating classes will need to upload files to your folder by Monday April 13 (ideal date); Monday, April 20 at the latest.

The exact dates for our online exhibition are TBD, and will be based on the number of submissions we receive, but we plan to launch our exhibition on Wednesday, April 15.

For any questions about the showcase or submission process, please contact Jennie Carlisle at carlislejk@appstate.edu.

Requirements for digital images and photographs of object based works (2-D and 3-D):

To photograph 2-D and 3-D works, any digital camera will do and cell phone pictures are encouraged.

Set up objects on a flat surface or clean distraction free wall. Try to use even light, with minimal shadows, and avoid reflections or glare. Take pictures straight on in a “documentary” mode (rather than using artful angles). Take multiple images. Make sure to have 1 image for each project that shows the object in its entirety. You can also include additional images that show project details as appropriate.

Edit the photos so that the color and light are correct. Whenever possible, crop out the presence of walls and base surfaces so that objects appear “close up” and without distraction.

Images that are formatted for Instagram squares work best. There are free apps like "nocrop" that will put your image in a square. Images can remain rectangular as long as each image is the same orientation and aspect ratio. Please send files in .jpg format.

Further technical information for those with advanced skills or needs:

- The size of Instagram images has been increased to 1080 x 1080 pixels.
- Instagram still scales these photos down to 612 x 612 pixels.
- Appear in feed at 510 x 510 pixels.
- Square or rectangle photos: make sure to maintain an aspect ratio between 1.91:1 and 4:5 ratio.
- For portrait (4:5) photos, recommended dimensions are 1080 x 1350 pixels.
- Smaller featured header images appear as 204 x 204 pixels, and larger featured header images appear as 409 x 409 pixels.

For performance and video based projects:

Instagram only allows for 1 minute videos, either .mp4 or .mov files, to be presented on its platform. We encourage you to record and submit videos that conform to this format. If that is

not possible, the exhibition team will do its best to excerpt your video work appropriately and will provide a link so that viewers can see the project in its entirety.

In addition to using video for projects specifically constructed for that media, video can be used as a tool to create a moving slideshow of photo based projects, to share audio (connected with a still image), and as a documentation tool to record short performances, writing and book type projects.

How you record and edit your video will depend on the specific needs of your project and your skills and access to recording equipment. For books and writing projects you might consider sharing a reading and/or moving us through your book, page by page. For readings and simplified presentations of performances you can use either your camera phone or a tool like Zoom and your computer's camera and mic to record videos.

As with digital images, you will want to have a good even light source on the subject to be captured in video. Make sure to test your audio, and consider doing several takes so that you can select your best performance.

There are many free and cheap video editing applications available that can be used to shorten videos, adjust color and light, and even to crop footage for use on instagram. Whenever possible, please keep your camera stable. A small tripod helps for camera phones; but leaning your device against a stack of books or simply using a careful steady hand, might also work well for you.

Further technical information for those with advanced skills or needs:

Square video: 600 by 600 pixels (1:1 aspect ratio)

Horizontal video: 600 by 315 pixels (1.9:1 aspect ratio)

Vertical video: 600 by 750 pixels (4:5 aspect ratio)

Recommended specs: .MP4 or .MOV format. The maximum file size is 4GB, maximum length 60 seconds, maximum frame rate 30fps. Your video should not exceed 4GB in size, must be within ratio limits, have H.264 compression, square pixels, fixed frame rate, progressive scan, and stereo AAC audio compression at 128kbps+.

For text based pieces:

For our instagram posts we will present very short writings, quotes, and tantalizing excerpts from larger texts. For each language based piece, please submit a .doc file or google doc that has **1-3 text phrases of 75 characters or less**, in the order that you would like those phrases to appear in a post. If that text is excerpted from a larger work, please also submit that work in its entirety. We plan to provide a link for viewers to read the full text along with the post related to the project for excerpted projects.

The Climate Stories Team will create an attractive graphic presentation for text based submissions that is appropriate for your project and the identity of the exhibition as a whole, and you do not need to design or create an image to share the text for us.

Please note: for text based pieces, you might also consider reading or performing the text and recording that performance on video. See guidelines in the video section above for more information on that option.